

DIGITAL DAY

Vol. 5.0 AGENDA 15.11.2023



MAIN HALL ENTRANCE

09:00

REGISTRATION

10:00

OPENING SPEECH @AMERIKANA HALL

AMERIKANA HALL

10:15-11:00	For Those About To Click Navigating the DSPs, hot topics in streaming	Moderator: Dan Waite (Better Noise Music) Speakers: Thibault Roucou (Deezer), Tom Deakin (AudioSalad), Oleg Rozov (The Orchard), Pavle Eftimovski (Glitch Records)
11:15-12:00	Label Up The relevance of labels today locally and globally	Moderator: Kees Van Weijen (Stomp/Impala) Speakers: Tena Lovrić (Scardona), Ruth Koleva (Kanjian Music/SoAlive Music Conference/Anmip), Nerea Serrano (WIN), Relja Milanković (Bassivity Digital)
12:15-13:00	What Are You Syncin' About? Music synchronisation in theory and practice	Moderator: Sara Al Hammad (Wiggin) Speakers: Robbie Clarke (Domino Recording Company), Aleksandar Protić (Mir Media), Mark Garfield (Pop-Up Music), Kristina Delfin-Kanceljak (KDK Law)
13:00-13:30	☕ COFFEE BREAK ☕ COFFEE BREAK ☕ COFFEE BREAK	
14:00-15:00	AI Unleashed: How to ensure indie labels navigate AI (without drowning!) <small>powered by:</small> SERBIA CREATES MUSIC	Moderator: Angel Labrusse (Impala) Speakers: Chris Cooke (Complete Music Update), Lydia Gregory (Figaro), Aleksandar Bošković (Believe)
15:15-16:00	Sustainability Across The Music Industry What are we doing now and where do we go from here?	Moderator: Karla Rogožar (Impala) Speakers: Ruben Planting (Deepgroves), Ida Siljanović (Exit Foundation), Anna Koch (Music Declares Emergency), Ionut Polexe (Roton)
16:15-17:00	Staying (A)Live In a Digital World Utilizing the power of a digital global audience to promote your gig	Moderator: Nikola Jovanović (Virgin Music Group) Speakers: Igor Vidović (Exit), Rob Garza (Thievery Corporation), Dmitry Zaretsky (Honeycomb)

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KLUB HALL

10:30-11:00	WIN: Worldwide Independent Music Empowering Independents	Presented By: Nerea Serrano (WIN)
11:15-12:00	50 Years Of Hip-Hop Q&A Session with Phat Phillie	Hosted By: Bege Fank 
12:30-13:00	Deezer Presentation All the latest from one of the global leading DSP's	Presented By: Thibault Roucou (Deezer)
13:00-13:30 ☕ COFFEE BREAK ☕ COFFEE BREAK ☕ COFFEE BREAK		
13:30-14:00	Lissen The next generation music platform	Presented By: Benjamin Geyre (Lissen)
14:30-15:15	Music: The Original Startup A look at 'getting started' in music business and re-inventing your creative business plan	Moderator: Daryl Fidelak (Lampshade Media) Speakers: Rob Garza (Thievery Corporation), Đorđe Trbović (IDJ World), Marko Nastić (Easy Tiger) 
15:30-16:00	The Belem Project Boosting European Lyrics and their monetisation	Presented By: Florian von Hoyer (Zebralution)
16:15-16:45	If The Shoe Fits Digital music footprints – best practice tips and tricks	Presented By: Dan Waite (Better Noise Music)